

The Story of Real Deals

Real Deals on Home Décor was born a decade ago by five sisters who opened décor shoppes in their communities for fun. When requests poured in of, "I want to open a store like yours!" they decided to franchise, hardly anticipating an *international franchise* listed in **Entrepreneur's** Top 500, with stellar buying power.

Real Deals is still just a family of local mom-and-pop shoppes, *open exclusively* on Thursdays, Fridays & Saturdays by the most amazing owners in the business. We are simply the "Home to Domestic Dreamers," with lower prices on fabulous décor, and now also the latest in women's fashions with **RD Boutique!**



..... one of the
LOWEST ENTRY-LEVEL COSTS
in the franchise industry!



..... there is only
ONE STORE
awarded for each
TERRITORY!

Call and make sure your
territory is available.

“It's like Home Goods, World Market & Pier One all rolled up in one but at a fraction of the prices!

WHAT A GREAT STORE! LANA & HER CO-WORKER WERE SO WELCOMING & WARM! EVERYTHING IN THIS STORE IS AMAZING & SO MUCH FUN. ”

Lori Yonkin
Customer from Thatcher, AZ

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» Visit us at
www.realdeals.net
and click on
“OPEN A SHOPPE”
for more information!



Love HOME DÉCOR
and fashion?

Turn your passion into
profit in a \$42 Billion
industry with an award-
winning franchise!



“ Not only do our customers LOVE our product and prices, time and time again they come in and rave about how great the Real Deals was in Cranbrook, Calgary, Winnipeg or wherever else they were! THE COMPANY HAS A GREAT REPUTATION WITH CONSUMERS WHICH GAVE US AN EXTRA BOOST WHEN WE OPENED OUR DOORS. ” Crista Gair, Owner, Grande Prairie, AB



RD Boutique™ CLOTHING & ACCESSORIES

Real Deals' shoppes now offer the latest women's and teen's fashions with RD Boutique! Our "RD Fashion Expert" training and turn-key ordering & implementation make it possible for any owner to have a boutique that's the talk of town!

BE A BUSINESS OWNER WHO:

- Is only open 3 days a week!
- Has the best prices in town!
- Is the buzz of the community!

“ Real Deals is an opportunity you don't want to miss. Not everyone gets to own the hidden treasure in their town... unless they own a Real Deals Franchise. ”

Brandi Williamson, Owner, Medford, OR

“ Their IT programs and software have been a huge benefit and they're always trying to improve on them. Now what used to take Hours can literally take 5 minutes. They're always looking for input from us on what they can do to make our life easier. They are pretty cool women. ”

Rachel Miller, Owner, Bismarck, ND



CLOCKS • LAMPS • MIRRORS • FURNITURE • SIGNS • FLORAL • SEASONAL & MORE!